

Western Fed

52 Prospectus



Western Federation
of Watercolor Societies

Timeline

1-Jan	ArtCall entries open
1-Mar	ArtCall entry DEADLINE
30-Mar	Juror notifications via ArtCall
18 April	Paintings delivered to your delegate
4-Jun to 30-Jul	WFWS52 Exhibition: Chehalem Center
5-Jun	Awards Ceremony: Chehalem Center
2-Aug	Framed paintings shipped to ARTISTS

Chehalem Cultural Center – 415 E Sheridan St, Newberg, OR



CHEHALEM
CULTURAL CENTER

Eligibility

1. **Artist must be a dues-paid, current member** of one of the societies of the Western Federation of Watercolor Societies (WFWS) and may enter through only ONE society.

WFWS Members:

Arizona Watercolor Association (AWA),
Colorado Watercolor Society (CWS),
Idaho Watercolor Society (IWS),
New Mexico Watercolor Society (NMWS),
San Diego Watercolor Society (SDWS),

Southern Arizona Watercolor Guild (SAWG),
Southwestern Watercolor Society (SWS),
Utah Watercolor Society (UWS),
Watercolor Society of Oregon (WSO),
West Texas Watercolor Society (WTWS)

2. **Work must be original and completed within the past two years**, on or after 1/1/25.
3. **All work must consist primarily of watermedia.**
 - a. Watermedia includes watercolor, acrylic, water-based mediums (such as texture mediums), ink, gouache, casein, egg tempera, watercolor pencil, and watercolor crayon.
 - b. Any collage materials used must be painted by the artist with watermedia.
 - c. No alcohol inks or water soluble (miscible) oils.
4. **Painting size requirements:**
 - a. Minimum size: 100 square inches (length x width)
 - b. Maximum size including any mat: 30"x 40"
5. **Accepted substrates include:**

Natural or synthetic paper, lightweight paperboard such as illustration board or thin canvas board are acceptable and can be modified with acrylic mediums.
6. **Digital media** – sources generated by Artificial Intelligence or computer are **not permitted**.
7. **Photography**, prints or reproductions are **not permitted**.
8. **No Diptychs or triptychs** are permitted.
9. **No painting can be entered/accepted in Western Federation of Watercolor Society shows that has been previously accepted** in a WFWS show or in a NWS, AWS, or TWSA show or any painting that has won an award in any juried NATIONAL or INTERNATIONAL SHOW.

10. **Paintings that have been previously displayed in online shows or magazines ARE allowed.**
11. **Up to three entries may be submitted.** Only one painting per artist may be accepted.
Accepted entries may not be withdrawn.
12. **All terms and conditions for entry into this exhibition must be met.** The WFWS Exhibition Committee reserves the right to refuse any work of unacceptable quality, improper matting, damage caused by shipment, or for non-compliance. Any work, once selected by the juror, later found to be not in compliance with any term or condition, will be disqualified from exhibiting. Any artist who submits work that is later disqualified or withdraws work once selected, may be banned from participation in WFWS exhibitions for a period of up to two exhibition years. The WFWS Exhibition Committee's determinations and decisions are final.
13. **ORIGINAL ART ONLY**
 - a. The painting is the artist's own idea, composition, and design, painted by hand.
 - b. No copies or likeness of another artist's work, plagiarized work or copies of any copyrighted, or un-copyrighted material from any source.
 - c. Photo reference material must have been taken by the artist.
 - d. No work done in a workshop, or under paid or unpaid supervision is allowed.
 - e. Painting must be painted by one artist. No collaborative artwork.

How To Enter Online

1. **WHERE TO ENTER:** Beginning Jan 1, 2027, go to the EXHIBITIONS tab of the WatercolorSocietyofOregon.com webpage and choose WFWS to find the ArtCall link.
2. **ENTRY TIPS:**
 - a. Join ArtCall and set up a user profile if you haven't already.
 - b. Plan your entry and size images BEFORE you begin.
 - c. You'll pay for the entry BEFORE you upload the data, and paying determines how many paintings you can enter, up to three. Once set, that cannot be changed.
 - d. No need to create a portfolio, you'll upload images directly from your computer.
 - e. Don't wait until the last minute to enter so you can get help, if needed. Really!
3. **ENTRY DEADLINE:** March 1, 2027.
4. **ENTRY COST:** You may submit up to three entries. The 1st entry is \$40 with \$10 per entry thereafter. No refunds will be offered for any reason.
5. **FRAME SIZE:** select one of these frame sizes:

16 x 20	20 x 24	22 x 22	24 x 30	27 x 35	30 x 40
18 x 22	20 X 27	22 x 28	24 x 36	30 x 30	



Read Prospectus Carefully

1. **ELIGIBILITY** – Make sure your paintings qualify before entering online.
2. **SALES** – All accepted paintings must be for sale and must be available for the duration of the Exhibition. There is a 40% commission on all sales. Any shipping of sold work is paid for by the buyer. Paintings will be sold framed.
3. **NO SUBSTITUTIONS** – The painting you send to your delegate must match your online entry image. The Juror's and WFWS52 Exhibition Committee's decisions are final.

4. **DAMAGE** – While utmost care will be taken in handling artwork, neither WSO, WFWS, Chehalem Art Center, nor its representatives will be responsible for any damage or loss. Insurance for the artwork is the responsibility of the artist.
5. **CHANGES** – If you made a mistake in your entry data, you have until the end of February to make the correction yourself by signing on to your WFWS ArtCall page.
6. **DIGITAL IMAGE FILES**
 - a. **Crop digital entry images** to your painting. You may include soft, deckled or irregular edges in the image. No hands, background, etc. should be visible.
 - b. **File format:** JPG files only.
 - c. **File size per image** should be less than 10MB. Set the longest side to a minimum of 2100 pixels and maximum of 4800 pixels. Art Call will resize for you.
7. **MARKETING & COMMUNICATION** – By entering this Exhibition, you grant WSO, WFWS, and Chehalem Art Center permission to use your artwork image for marketing and publicity. Images will be publicly viewable on the WFWS and WSO websites. You grant WSO permission to communicate with you by email, via ArtCall and/or direct email.

Preparation and Shipping

1. **FRAMES:** We've chosen a spacticularly classy champaign colored frame with a deep rabbit for the show. **WSO and WebPictureFrames.com** are providing your frame. You'll have the option to keep it just by paying return shipping. Accepted artists can sign up and pay when they fill out show forms.
2. **BACKING SIZE:** Your painting must be backed with foam core or gatorboard with outer dimensions cut to the frame size you specified in your entry. The entire depth of your art (including backing and any spacers) must be 3/4 inch or less.
3. **MAT IS OPTIONAL.** Base your presentation on what makes your painting look best in the frame – no mat, wide mat or a narrow mat. If you use a mat or backing, it should be **WHITE OR OFF-WHITE** (ie: cream, light beige, light grey). Floating art on a backing is allowed. Attach art securely to backing and package it all tightly in a clear bag so there can be no possibility of movement in transit.
4. **TO HAVE US FRAME WITHOUT PLEXIGLASS,** You will specify that on the accepted art intake form. Watercolor paintings framed without plexi must have a protective acrylic sealant.
5. **SEND YOUR ACCEPTED PAINTING** ready to pop into a frame TO YOUR LOCAL WFWS DELEGATE (not to Oregon).
6. **DETAILED INSTRUCTIONS** will be sent out upon acceptance.

WEB PICTURE FRAMES



Juror Kathleen Giles

NWS Master, AWS, TWSA, PWS, WHS, WIW



HOW SHE JURIES – “In a show like this I look for paintings that stand out and speak to me. While value, composition and color are essential elements, the story or an original voice is necessary for a show in which technical mastery will be expected. ”

WEBSITE: www.kgilesstudio.com

WORKSHOP: Kathleen Giles

NWS Master, AWS, TWSA, PWS, WHS, WIW



Join acclaimed watercolor artist Kathleen Giles for a hands-on workshop designed to spark creativity, strengthen technique and build confidence with every brushstroke. Whether you're looking to hone your style, improve color harmony, or discover new approaches, Kathleen's encouraging teaching style makes learning both inspiring and fun. You will learn to master value patterns and layering to create stunning depth for a more three-dimensional look.

Expect live demonstrations, personalized guidance, and plenty of painting time in a supportive, creative environment. Not only will this workshop strengthen your painting ability, you'll enjoy every minute!

Spaces are limited – reserve your spot and come paint with us!

WEBSITE: www.kgilesstudio.com

SIGN UP: www.wfws.org

WSO: www.watercolorsocietyoforegon.com

In-person workshop sponsored by WSO

June 7, 8, 9

9am to 4pm

Chehalem Cultural Center,
415 E Sheridan St, Newberg OR

\$400 members



Life Is Learning To Fly



Pedro

Kathleen's realistic portrayal of everyday life has won her many awards.